

# **INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SOCIOLOGY & HUMANITIES**



**ISSN 2277 – 9809 (online)**

**ISSN 2348 - 9359 (Print)**

*An Internationally Indexed Peer Reviewed & Refereed Journal*

[www.IRJMSH.com](http://www.IRJMSH.com)  
[www.isarasolutions.com](http://www.isarasolutions.com)

Published by iSaRa Solutions

ROLE OF TOURISM INDUSTRY IN INDIA ECONOMY .....	11
LATHA. K , .....	11
Dr.D. GOMATHI.....	11
A Study on Consumer’s Online Buying Behaviour With Reference To Home Appliances in Kerala.....	17
BINIL.V.RAJAN .....	17
Grimus: The Heart-Rending Saga of Flapping Eagle.....	29
Dr. Abhibunnisha Begum .....	29
Mrs. T. Sunandha Tulasi.....	29
Comparative and Critical study on Sports Issues .....	35
Dr. Sanjay Solanki, .....	35
Ms. Parul Benewal .....	35
नक्सल प्रभावित बस्तर संभाग में संप्रेषण की मौजूदा स्थिति एक विश्लेषण .....	47
डॉ.संजय कुमार .....	47
Different aspects of adolescent environment and its effect on their daily life: A Review .....	54
Author Name: Ms. Akanksha Gardia .....	54
“SOCIO-ECONOMIC FACTORS INFLUENCING UPTAKE OF HEALTH INSURANCE IN RURAL BANGALURU” .....	62
Fakhru Khan Y.....	62
Dr P Srinivas Rao.....	62
A COMPREHENSIVE STUDY ON ABSENTEEISM IN HEAVY ENGINEERING & FABRICATION INDUSTRY. ....	70
Dr. Tejovati Prabhu.....	70
TEACHER EDUCATION AND GLOBALIZATION.....	82
SIKHA DUTTA.....	82
उदयपुर जिले की स्वयंसेवी संस्थाओं के माध्यम से निःशक्तजनों (दिव्यांगजनों) का पुनर्वास का एक अध्ययन .....	88
डॉ. किरण जीनगर.....	88
SOFT SKILLS: KEY OF SUCCESS FOR ADMINISTRATORS AND TEACHERS .....	96
Dr. Vandita Sharma .....	96
Divyanshu Sharma.....	96
Importance of Soft Skills .....	98

Study on impact of financial crisis on the banking industry.....	103
Monal Indrodia.....	103
DIOASPORIC ELEMENTS IN JHUMPA LAHIRI'S <i>THE NAMESAKE</i> .....	109
DR. JOLLY BHATTACHARJEE .....	109
Globalization and Schedule Tribes in India.....	113
Dr. Laxman Lal Salvi.....	113
AN EXPLORATIVE ANALYSIS ON MANAGEMENT ACCOUNTING RESEARCH: FROM PAST TO FUTURE.....	120
Dr. Sudhendu Giri.....	120
A Study on Livelihood Opportunities among Tribe with Special reference to Soliga of Hanur Block, ChamaraJanagara District of Karnataka State .....	135
Dr. H P Jyothi .....	135
Impact of tax saving scheme on Performance of Mutual fund .....	140
1-Priyanka bhadoriya .....	140
2-Dr Harish Agrawal.....	140
Addressing Climate Change and Enriching the Livelihood through Agroforestry: A Case Study of Chepang Community in Raksirang Rural Municipality, Makwanpur.....	161
Raju Chhetri* .....	161
Dr. Shalini Saxena .....	161
Prof Dr. Uma Kant Silwal.....	161
6. References.....	176
A Study on Recovery of Non-Performing Assets in Scheduled Commercial Banks in India..	178
Dr. Dhruba Charan Hota, .....	178
INFLUENCE OF SFCL IN WOMEN'S ROLE IN HOUSEHOLD DECISION.....	187
Gehanath Poudel <sup>1</sup> and Dr. Shalini Saxena <sup>2</sup> .....	187
REFERENCES .....	200
गांधी अखिर गांधी क्यों ? .....	201
डॉ. सुधांशु कुमार शुक्ला.....	201
A general view on the modern Arabic institutions of Tamil Nadu with special reference to the life and works of Dr.Syed Rahmathullah.....	206
Mr. M.Zahir Khan <sup>1</sup> , Dr. N.M.Ahamed Ibrahim <sup>2</sup> .....	206

A Study on Effects of Goods and Services Tax on Garment Industry after two years of Implementation .....	211
Ms. Shreya Mukesh Kanodia.....	211
Mrs Vinita Ahire – Kale .....	211
<i>vinitaahire@gmail.com</i> .....	211
INTRODUCTION .....	211
Scope of Smart Phone with Internet connection towards the development in Fishery-A study in Birbhum, India .....	220
Md. Ekramuddin .....	220
John Braine’s Room at the Top: Angry Young Men in Post-War Britain.....	228
Rachna Rani .....	228
आदिवासी महाकवि कालिदास पण्डो .....	234
(शोधकर्ता डॉ. रामविजय शर्मा तहसीलदार चांपा).....	234
संत गुरु रविदास के शैक्षिक विचारों की आधुनिक भारत में प्रासंगिकता .....	245
डॉ० वीरेन्द्र कुमार.....	245
चित्तवृत्ति निरोधरूप अभ्यास एवं वैराग्य का वर्णन (योगवार्त्तिक के विशेष संदर्भ में) .....	253
IUnhi dqekj.....	253
मुजफ्फरनगर साम्प्रदायिक हिंसा (2013) और पुर्नवास का प्रश्न : मुजफ्फरनगर एवं शामली जनपद के सन्दर्भ में .....	261
आनन्द बिहारी सिंह.....	261
Large Dams and Popular Resistance: Analyzing the Role of Civil Society in Lower Subansiri Hydropower Project .....	271
Tanisha Gogoi.....	271
A STUDY ON SOURCING AND PRODUCTION PROBLEMS FACED BY THE EXPORTERS WITH REFERENCE TO TIRUPUR.....	282
Dr.V.SELVARANI.....	282
V.MANIMEKALAI.....	282
Effect of Iron Deficiency Anemia on Head Circumference in Infants of Different <i>Prakriti</i> (Physical Constitution).....	287
Stuti Usha <sup>1</sup> , P.S. Upadhyay <sup>2</sup> .....	287
<sup>1</sup> Research Scholar <sup>2</sup> Assistant Professor.....	287
CROWDSOURCING AND THE EMERGING INDIAN ALTERNATIVE NEWS MEDIA ..	294

Akhter Hussain Bhat .....	294
Works Cited .....	304
INITIATIVES AND IMPLICATIONS OF SOCIAL WELFARE POLICIES IN INDIA .....	306
Dr Shradha Chandra.....	306
A comparative study of emotional intelligence among male and female Bed trainees .....	312
Dr Amita .....	312
Impact of Television Cartoons series on Children.....	324
Ms. Hemalatha R. ....	324
OPPORTUNITIES & CHALLENGES OF DIGITAL INDIA PROGRAMME.....	331
Dr. Ramesh, Ms. Vimla Devi.....	331
महात्मा गाँधी एवं उनकी आर्थिक नीति .....	339
डा० चंदन कुमारी .....	339
प्राची भारतीय समाज में कन्या का विवाह .....	343
डा० निक्की कुमारी .....	343
DEVELOPMENTAL PLANNING OF BEGUSARAI DISTRICT: A GEOGRAPHICAL APPROACH.....	350
Dr. Ranveer Kumar.....	350
निर्धनता निवारण में ग्रामीण विकास योजनाओं की भूमिका.....	353
डॉ० शम्भू कुमार साहु.....	353
लोहिया के भाषा चिन्तन पर गाँधी का प्रभाव .....	358
डा० शिव कुमार .....	358
LAND RESORCES MANAGEMENT OF BIHAR.....	368
Dr. Shyam Balak Yadav .....	368
महिलाओं के समक्ष शिशु के लालन-पालन की समस्याएँ.....	376
डॉ० अर्चना कुमारी.....	376
A GEOGRAPHICAL STUDY OF MULTI-LEVEL REGIONAL PLANNING AND DEVELOPMENT OF BEGUSARAI DISTRICT .....	381
Subodh Kumar Choudhary .....	381
पाटलिपुत्र : समाहार आख्यान .....	389
डा० विजय कुमार मंडल.....	389
स्वतंत्रता के बाद बिहार में दलित समाज में शिक्षा की स्थिति (1900 से 2000) .....	393

शम्भू कुमार.....	393
गंडक परियोजना एक भौगोलिक अध्ययन.....	399
रीभा रानी.....	399
भारतीय राजनीति में साम्प्रदायिक राजनीति का अभ्युदय.....	404
डा० बबीता कुमारी.....	404
भारतीय इतिहास में सम्राट अशोक का स्थान.....	411
डॉ मीनाक्षी कुमारी.....	411
सहरसा जिला के खेतिहर मजदूरों की आर्थिक एवं सामाजिक स्थिति.....	417
सुरेश कुमार.....	417
प्राकृतिक संसाधनों का संरक्षण एक भौगोलिक प्रयास.....	424
डा० संतोष कुमार.....	424
राजमोन झा आ हुनक तेसर कृति.....	430
गोविन्द प्रसाद.....	430
आधुनिक शिक्षा प्रणाली एवं वैदिक शिक्षा प्रणाली एक अध्ययन.....	436
डा० इशितयाक आलम.....	436
बिहार के एकमात्र दाण्डी यात्री गिरिवरधारी चौधरी: व्यक्तित्व एवं कृतित्व (1911–1990).....	438
चन्दन कुमार.....	438
A Feminist Reading of Shakespeare’s Angelo in <i>Measure for Measure</i> .....	447
Yogesh Kumar Dubey.....	447
<b>Innovation and Information Management in Green Marketing: Opportunities and Challenges.....</b>	<b>452</b>
<b>*Dr. Jitendra Shrivastava.....</b>	<b>452</b>
<b>**Ms. Neha Yadav.....</b>	<b>452</b>
<b>DEVELOPMENT OF COGNITIVE SKILLS IN DISTANCE LEARNERS.....</b>	<b>461</b>
<b>Dr. V. V. Kanaka Durga.....</b>	<b>461</b>
Consumer behavior and its impact on Decision making.....	465
Dr. Nihar Ranjan Kalita.....	465
Current Status and Impact of E-Governance on the Higher Education System in Rajasthan.....	476
Manoj K S Chhangani <sup>1</sup> , Vivek Mandot <sup>2*</sup> and Chayan Mehta <sup>3</sup> .....	476
Challenges in higher education in India.....	482

Dr. Mandakini M.Nihite ..... 482  
End of Issue..... 491







