

# **INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SOCIOLOGY & HUMANITIES**



**ISSN 2277 – 9809 (online)**

**ISSN 2348 - 9359 (Print)**

*An Internationally Indexed Peer Reviewed & Refereed Journal*

[www.IRJMSH.com](http://www.IRJMSH.com)  
[www.isarasolutions.com](http://www.isarasolutions.com)

Published by iSaRa Solutions

## Contents

Maintaining Work-Life Balance.....	10
By MAHUA BHAUMIK GUPTA.....	10
Women in Informal Employment .....	15
By TOYA RAJ BHATTA .....	15
Writing Romance -A Way of Life.....	21
By MRS. BADREMUNEER.....	21
Employee Relations and Retention: How Do I Keep Good Employees and Maintain Working Relationships at All Levels? .....	23
BY KOSHY C.A. ....	23
Outsourcing strategies for next-generation network operations .....	33
by YOGINDER KUMAR TYAGI .....	33
<b>Converging Management for Converged Infrastructure .....</b>	<b>35</b>
Technology in Eye Care .....	38
RAJESH WADHWA.....	38
New Media – rhetorical questions of potential.....	44
By Aparna Dwivedi.....	44
<b>3. Making sense of a changing new media world-guardian.co.uk.....</b>	<b>52</b>
Socio Economic Improvement in Lake Chad basin area in Chad through Sustainable Water Management and Development – Unit Model study.....	53
By: <i>Pooja Kapoor</i> , Deputy Chief Engineer, WAPCOS Limited .....	53
Solar Energy.....	70
By Jagdish Pati (CMJ University Scholar).....	70
MANJU .....	73
CMJ University Scholar.....	73
Advertising: an inseparable tool of Promotion Mix.....	76
Gagan Bansal, Assistant Professor, DN College, Hisar .....	76
Feminist Sensibilities through exploration of self in 20 <sup>th</sup> Century Anglo-Indian Autogynographies: An Overview .....	81

By Naresh Garg .....	81
AMERICAN TRANSCENDENTALISM AND ITS AFFILIATIONS WITH ORIENTAL PHILOSOPHY : A PEEP INTO GLOBAL PHILOSOPHY & ELIGION .....	90
By Dr. Monali Bhattacharya .....	90
Education System In India: Challenges & Barriers .....	97
Authored By: Shweta Gupta , Manju Chauhan .....	97
OCCUPATIONAL STRESS AND ITS EFFECT ON TEACHER EDUCATORS.....	108
MANOHAR LAL.....	108
JJTU RESERCH SCHOLAR.....	108
A Exploratory Study On Fitness Centers And Their Preferences on People’s Life .....	114
Nirmala.....	114
Mayank .....	114
वैदिकसाहित्य में शिक्षाशास्त्र की अवधारणा.....	128
डॉ० रामफल शास्त्री.....	128
रोहतक मण्डल में संचालित सर्व शिक्षा अभियान की प्रभावशीलता का लक्ष्य प्राप्ति के संदर्भ में अध्ययन.....	136
1.डा. संजय कुमार, प्राचार्य, प्रज्ञा कालेज ऑफ एजुकेशन, दुलहेड़ा, जिला झज्जर, हरियाणा.....	136
2.संगीता रानी प्रवक्ता– प्रज्ञा कालेज ऑफ एजुकेशन, दुलहेड़ा, जिला झज्जर, हरियाणा .....	136
ROLE OF SCHOOL LIBRARY in INCREASING READING HABITs IN SCHOOL CHILDREN: A STUDY OF SCHOOL LIBRARY IN ROHTAK CITY .....	142
Mrs.Jamna.....	142
Findings and Data Analysis: .....	145
Western Culture and Indian Women.....	150
Dr. Shamsheer Singh.....	150
THE EXPERIENCE OF NIGHT SHIFT REGISTERED NURSES IN AN ACUTE CARE SETTING: A PHENOMENOLOGICAL STUDY.....	153
Doli Deori .....	153
Challenges with Children with intellectual disability.....	161
By Niharika Nigam (CMJ University Scholar) .....	161
Emily Dickinson’ Concept of Life.....	165
BY SANJAY KUMAR.....	165
Accounting as a Tool to calculate Growth .....	175

Ruchi jain.....	175
India's Economic and Diplomacy Challenges: Constraints and Obstacles .....	179
BY: MADHVI YADAV .....	179
ICT and Professional Development.....	183
By Arvind .....	183
Wordsworth: the Romantic Era and the lake District.....	192
By: Som Parkash Verma .....	192
All that glitters is gold when it is old.....	198
Author: Dr. Shipra Singh .....	198
International Protection to the Rights of Women .....	200
By Jasvir & Parvinder LL.M. Student Krukshetra University Krukshetra.....	200
Role of Sole Selling Agent in Marketing.....	212
Poonam Jain (Assistant Professor (guest teacher)) .....	212
Critical Analysis on the discipline Political Science .....	217
BY KANWAR SINGH .....	217
CORPORATE SOCIAL RESPONSIBILITY – A STUDY OF DMRC .....	224
Neha.....	224
Anil Kumar.....	224
DEVELOPMENT OF RURAL SERVICE CENTRES WITH AGRO-BASED INDUSTRIES IN REWARI DISTRICT OF HARYANA .....	231
Dr. Anita * .....	231
A STUDY OF RELATIONSHIP BETWEEN ACADEMIC ACHIEVEMENT OF ADOLESCENTS AND THEIR TEST ANXIETY.....	239
Mr. Sunil kumar.....	239
Mrs. Manju Rani.....	239
PRIVATIZATION AND DISINVESTMENT .....	247
Vipin Kumar, Preeti Bansal.....	247
<b>IMPORTANCE OF PHYSICAL EDUCATION IN SCHOOLS.....</b>	<b>255</b>
<b>Jitender singh.....</b>	<b>255</b>
PHYSICAL EDUCATION: A WAY TO DEVELOP SKILL WITH GOOD HEALTH AND BETTER UNDERSTANDING .....	259
RAJNI .....	259

Impact of the Macroeconomic Variables on Stock Prices: Evidence from India .....	266
<i>Bajrang</i> <sup>1</sup> .....	266
Anil Kumar <sup>2</sup> .....	266
δΒκσιφυϋκν~ εσα οφ.κΖρ υΣφρδρκ πκΣφ νκεκΖφυδρκ .....	287
υοηυ <sup>≠</sup> .....	287
“THE ROLE OF PHYSIOTHERAPY IN AIDS WASTING SYNDROME” .....	293
By Kshtrashal Singh .....	293
“SUDDEN NATURAL DEATHS AMONG ADULTS AND CARDIAC PATHOLOGY - EVALUATION OF GROSS POSTMORTEM AND HISTOPATHOLGY FINDINGS ” .....	302
By Hareesh Kumar R.S. ....	302
Problem of Female Foeticide in Haryana.....	311
By Payush .....	311
Effectiveness of Corporate Social Responsibility in Consumer Behavior .....	321
By Vikas .....	321
Internet as tool for E-Marketing .....	332
Dr. Jagdeep Singla .....	332
Sheeba Kadyan.....	332
<b>Golden Age of Common Man in the Gupta Period</b> .....	338
<b>By Pardeep Kumar</b> .....	338
Knowledge Management tools for Education institutes .....	342
By Amandeep Bisla.....	342
Global Information System in Telecommunication Industry.....	346
By Biren Suhag .....	346
ASSESSMENT OF MENTAL HELTH STATUS OF KABADDI AND KHO-KHO PLAYER .....	349
ASHISH TOMAR, .....	349
VIKAS SHARMA,.....	349
VISHAL GOSWAMI,.....	349
FINANCIAL REPORTING THROUGH XBRL .....	352
Dr Rajiv Chopra.....	352
GROWTH OF SELF HELP GROUP IN INDIA .....	361
Dr. M.M. Goyal.....	361

NEW PENSION SCHEME .....	366
Dr M.M.Goyal.....	366
Analysis of Human Resource Accounting.....	372
By : Anju Dagar.....	372
THE BANK ENQIRY: HEALING OR KILLING! .....	378
SAMUNDRA SAIN .....	378
Right to Die .....	397
<i>Om Prabha</i> .....	397
भारतीय दर्शन के आलोक में आपा-पंथी काव्य में चित्रित ब्रह्माभिव्यक्ति.....	401
डा० प्रीति.....	401
RURAL HEALTH INSURANCE-A CHALLENGE .....	416
Hari Prasad Kalita .....	416
Challenges of HRM in respect of Compensation Pattern of the employees in enterprises of fast growing retail sector in India .....	422
Pankaj Kumar Saha.....	422
राजतंत्रा से प्रजातंत्रा की ओर नेपाल में भारत की भूमिका.....	428
ऐहतशाम जहीर.....	428
Factors which influence the standards of Education .....	439
Fr. Sijan Paul Unnukallel.....	439
Democratic Constitutions of India .....	442
Lakshman Brahmawar .....	442
EFFECTS OF ENGLISH ON PATTERN OF EDUCATION SYSTEM IN INDIA .....	445
Suresh Kumar Agarwal <sup>1</sup> , Dr. Sarvesh Kumari <sup>2</sup> .....	445
GLOBAL WARMING: ANALARMING ISSUE OF OUR ENVIRONMENT.....	452
Sandeep Dahiya .....	452
Relevance and Sustainability of Micro – credit for Entrepreneurship through Joint Liability Groups – A study of Madhya Pradesh. ....	458
*Amit Joshi.....	458
LOYALTY AND DISCONTENT IN THE MADRAS ARMY OF VELLORE MUTINY .....	468
Jadhav Nagendra Krishna <sup>1</sup> , MS Prashanth <sup>2</sup> and Abraham Kulluvattum <sup>1</sup> .....	468
A COMPARATIVE STUDY OF PERSONALITY OF SECONDARY SCHOOL IN RELATION TO THEIR TYPES OF SCHOOL .....	471

Bijender.....	471
Barani introduced the theme of moral corruption in politics .....	478
Sushil Malik.....	478
Childhood socio-economic dependence towards relative independence .....	481
Wincely Sahayaraj.R.....	481
A Study on Women Entrepreneurship in India .....	489
Dr. G. China Babu .....	489
FORMULATION OF INCOME TAX AND ROLE OF DIRECT AND INDIRECT TAXES IN INDIAN ECONOMY ....	500
Ramesh Kumar Jha, Dr.Manjeet Kaur Kaushal.....	500
WORLD OF RUSKIN BOND: A MEMORY OF YOUTH DAYS.....	508
Niladri Sekhar Mridha*, Dr. Reeta Dwivedi .....	508
<b>ABSTRACT:</b> .....	508
<b>Acknowledgment</b> .....	513
<b>References</b> .....	513
COMMON ISSUES AND METHODS IN CHILD COUNSELLING .....	514
Arunansu Bera*, Dr. Nikhil Kumar Datta .....	514
Abstract.....	514
Child Counsellors.....	514
References.....	519
SUSTAINABLE DEVELOPMENT: DEFINITION, BACKGROUND, ISSUES AND OBJECTIVES.	520
ANITA SINGH.....	520
।।घातुपाठे गणपाठे, लिङ्गानुशासनपाठे शक्तिग्राहकवचनानामनुशीलनम्।।.....	527
ललित पाठक.....	527
ROLE OF NGOs IN WOMEN EMPOWERMENT ACROSS THE INDIA .....	531
Mercy Anjna Tirkey .....	531
“INCENTIVES GIVEN BY THE GOVERNMENT TO RAISE FDI” .....	537
DR. BRIJ MOHAN KHATRI .....	537
Article.....	542





