

INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SOCIOLOGY & HUMANITIES

An Internationally Indexed Peer Reviewed & Refereed Journal



UGC ID - 48312

Impact Factor* : 6.8416

Ref:IRJMSH/2019/A107860

DOI : [HTTPS://DOI.ORG/10.32804/IRJMSH](https://doi.org/10.32804/IRJMSH)

ISSN 2277 – 9809 (0) 2348 - 9359 (P)

THIS CERTIFIES THAT

J. VEERA KUMAR

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON
CUSTOMER SATISFACTION A DRIVE TO BRAND LOYALTY IN MOBILE HANDSET USERS

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 10 , Issue – 4 Apr , 2019



Editor in Chief

www.IRJMSH.com



Computer Science Directory



INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SOCIOLOGY & HUMANITIES

An Internationally Indexed Peer Reviewed & Refereed Journal



UGC ID - 48312

Impact Factor* : 6.8416

Ref:IRJMSH/2019/A107860

DOI : [HTTPS://DOI.ORG/10.32804/IRJMSH](https://doi.org/10.32804/IRJMSH)

ISSN 2277 – 9809 (0) 2348 - 9359 (P)

THIS CERTIFIES THAT

DR.K.LALITHA

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON
CUSTOMER SATISFACTION A DRIVE TO BRAND LOYALTY IN MOBILE HANDSET USERS

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 10 , Issue – 4 Apr , 2019



Editor in Chief

www.IRJMSH.com



Computer Science Directory

