INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SOCIOLOGY & HUMANITIES



An Internationally Indexed Peer Reviewed & Refereed Journal

Impact Factor*: 3.7401 Ref:IRJMSH/2014/A102460

DOI: HTTPS://DOI.ORG/10.32804/IRJMSH ISSN 2277 – 9809 (0) 2348 - 9359 (P)

THIS CERTIFIES THAT

K.M. NAJMA

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

A STUDY ON RETAILERS SATISFACTION TOWARDS CHANNELS OF DISTRIBUTION WITH SPECIAL REFERENCE TO GOLD STAR PAINTS AND CHEMICALS PVT LTD

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol - 5, Issue - 11 Nov, 2014



www.IRJMSH.com

















Editor in Chief