

INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT
SOCIOLOGY & HUMANITIES

An Internationally Indexed Peer Reviewed & Refereed Journal



UGC ID - 48312

Impact Factor* : 7.8012

Ref:IRJMSH/2026/A1023330

DOI : [HTTPS://DOI.ORG/10.32804/IRJMSH](https://doi.org/10.32804/IRJMSH)

ISSN 2277 – 9809 (O) 2348 - 9359 (P)

THIS CERTIFIES THAT

DR. SHIKHA CHOUDHARY

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

SUSTAINABLE FASHION CONSUMPTION: A STUDY ON CONSUMER AWARENESS AND WILLINGNESS TO PAY A PREMIUM IN URBAN MARKETS

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 17 , Issue – 1 Jan , 2026



Editor in Chief



www.IRJMSH.com



Computer Science Directory

