

INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT
SOCIOLOGY & HUMANITIES

An Internationally Indexed Peer Reviewed & Refereed Journal



UGC ID - 48312

Impact Factor* : 7.8012

Ref:IRJMESH/2024/A1018825

DOI : [HTTPS://DOI.ORG/10.32804/IRJMESH](https://doi.org/10.32804/IRJMESH)

ISSN 2277 – 9809 (O) 2348 - 9359 (P)

THIS CERTIFIES THAT
MS. PRIYANKA SINGH
HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON
**AN EXPLORATORY RESEARCH ON FACTORS INFLUENCING CUSTOMERS' INVESTMENT
BEHAVIOR TOWARDS MUTUAL FUNDS**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN
Vol – 15 , Issue – 5 May , 2024



Editor in Chief



www.IRJMSH.com



Computer Science Directory



INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT
SOCIOLOGY & HUMANITIES

An Internationally Indexed Peer Reviewed & Refereed Journal



UGC ID - 48312

Impact Factor* : 7.8012

Ref:IRJMESH/2024/A1018825

DOI : [HTTPS://DOI.ORG/10.32804/IRJMESH](https://doi.org/10.32804/IRJMESH)

ISSN 2277 – 9809 (O) 2348 - 9359 (P)

THIS CERTIFIES THAT

DR. VINITENDRA PRATAP SINGH

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

**AN EXPLORATORY RESEARCH ON FACTORS INFLUENCING CUSTOMERS' INVESTMENT
BEHAVIOR TOWARDS MUTUAL FUNDS**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 15 , Issue – 5 May , 2024



Editor in Chief



www.IRJMSH.com



Computer Science Directory



Electronic Journals Service



INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT
SOCIOLOGY & HUMANITIES

An Internationally Indexed Peer Reviewed & Refereed Journal



UGC ID - 48312

Impact Factor* : 7.8012

Ref:IRJMSH/2024/A1018825

DOI : [HTTPS://DOI.ORG/10.32804/IRJMSH](https://doi.org/10.32804/IRJMSH)

ISSN 2277 – 9809 (O) 2348 - 9359 (P)

THIS CERTIFIES THAT
DR. SHIVANGEE TIWARI
HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON
**AN EXPLORATORY RESEARCH ON FACTORS INFLUENCING CUSTOMERS' INVESTMENT
BEHAVIOR TOWARDS MUTUAL FUNDS**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN
Vol – 15 , Issue – 5 May , 2024



Editor in Chief



www.IRJMSH.com



Computer Science Directory

