INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SOCIOLOGY & HUMANITIES



An Internationally Indexed Peer Reviewed & Refereed Journal

UGC ID - 48312

Impact Factor*: 7.8012 Ref:IRJMSH/2023/A1015474

DOI: HTTPS://DOI.ORG/10.32804/IRJMSH ISSN 2277 – 9809 (0) 2348 - 9359 (P)

THIS CERTIFIES THAT

ASHA DHANRAJ SONI

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

FACTORS INFLUENCING WOMEN'S ONLINE SHOPPING PREFERENCES – AN EVALUATIVE STUDY OF TIER – II CITY OF CENTRAL INDIA

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN Vol - 14, Issue - 1 Jan, 2023



www.IRJMSH.com

















Editor in Chief

INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SOCIOLOGY & HUMANITIES



An Internationally Indexed Peer Reviewed & Refereed Journal

UGC ID - 48312

Impact Factor*: 7.8012 Ref:IRJMSH/2023/A1015474

DOI: HTTPS://DOI.ORG/10.32804/IRJMSH ISSN 2277 – 9809 (0) 2348 - 9359 (P)

THIS CERTIFIES THAT

DR. RAHUL K. SAWLIKAR

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

FACTORS INFLUENCING WOMEN'S ONLINE SHOPPING PREFERENCES – AN EVALUATIVE STUDY OF TIER – II CITY OF CENTRAL INDIA

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN Vol - 14, Issue - 1 Jan, 2023



www.IRJMSH.com

















Editor in Chief