

INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT  
SOCIOLOGY & HUMANITIES

*An Internationally Indexed Peer Reviewed & Refereed Journal*



UGC ID - 48312

Impact Factor\* : 7.8012

Ref:IRJMSH/2022/A1014599

DOI : [HTTPS://DOI.ORG/10.32804/IRJMSH](https://doi.org/10.32804/IRJMSH)

ISSN 2277 – 9809 (O) 2348 - 9359 (P)

THIS CERTIFIES THAT  
**ER. BALDEEP SINGH**  
HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON  
**A STUDY OF CUSTOMER'S DEPENDENCE ON AND CHOICES VIS-A-VIS FAST FOOD  
INDUSTRY**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN  
Vol – 13 , Issue – 6 Jun , 2022



Editor in Chief

[www.IRJMSH.com](http://www.IRJMSH.com)



Computer Science Directory



Electronic Journals Service



INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT  
SOCIOLOGY & HUMANITIES

*An Internationally Indexed Peer Reviewed & Refereed Journal*



UGC ID - 48312

Impact Factor\* : 7.8012

Ref:IRJMSH/2022/A1014599

DOI : [HTTPS://DOI.ORG/10.32804/IRJMSH](https://doi.org/10.32804/IRJMSH)

ISSN 2277 – 9809 (O) 2348 - 9359 (P)

THIS CERTIFIES THAT  
**DR. JYOTSNA PAHUJA**  
HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON  
**A STUDY OF CUSTOMER'S DEPENDENCE ON AND CHOICES VIS-A-VIS FAST FOOD  
INDUSTRY**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN  
Vol – 13 , Issue – 6 Jun , 2022



Editor in Chief

[www.IRJMSH.com](http://www.IRJMSH.com)



Computer Science Directory



Electronic Journals Service

